

# KATE CONNELL

www.kcisthecoolest.wix.com

Graphic Designer



## ABOUT ME



Detail-oriented Graphic Designer and Illustrator who excels in deadline and service-based environments. An organized multi-tasker who utilizes strong communication and technical skills in all areas of performance.

While proficient in many programs, I always enjoy learning new skills. As a result I tend to be a quick learner. I also welcome constructive and critical feedback using it as a tool to grow professionally and artistically.

Outside of work I spend most of my time singing/playing music, dabbling in photography or watching movies with my cats. I tend to have a goofy sense of humor. And I love coffee.



## EMPLOYMENT

### CURRENT POSITION

**Graphic Designer** **2015-16**  
Pez Candy, Inc.  
Orange, CT

#### Responsibilities

- Design and develop licensed and non-licensed packaging, POS materials and sales collateral.
- Provide fresh content for company website on monthly basis.
- Support social media with engaging and exciting graphics.
- Create large-format, panel artwork for tradeshow and events.
- Implement and ensure compliance and consistency with graphic style and brand identity.
- Product photography.
- Prepare sales samples and materials for presentations.



## SKILLS

Adobe Illustrator	<div style="width: 100%;"></div>
Adobe Photoshop	<div style="width: 100%;"></div>
Adobe InDesign	<div style="width: 100%;"></div>
Microsoft Office	<div style="width: 100%;"></div>
Adobe DreamWeaver	<div style="width: 100%;"></div>
HTML (5)	<div style="width: 100%;"></div>
CSS (3)	<div style="width: 100%;"></div>
Mac OS	<div style="width: 100%;"></div>
PC	<div style="width: 100%;"></div>
Google Docs	<div style="width: 100%;"></div>

### PREVIOUS POSITIONS

**Graphic Designer** **2015-16**  
BullsEye Resources  
Boston, MA

#### Responsibilities

- Provided layout design based on client needs.
- Generated character and paragraph style sheets for In-Design templates.
- Created documents for both print and digital output.

**Graphic Designer** **2010-15**  
Freelance  
Boston, MA

#### Responsibilities

- Created graphics, page layouts and marketing materials using software, hand-drawn elements and photography.
- Provided clear, graphic messaging through strong use of technical skills.



## EDUCATION

**Photography Certificate** **2016**  
Tunxis Community College  
Bristol, CT

**Graphic Design** **2015**  
School of the Museum of Fine Art  
Boston, MA

**Fine Art/Illustration** **1996**  
Art Institute of Boston  
Boston, MA